



NEW, SECURE ONLINE CONSUMER FINANCING APPLICATION IS HERE!!!

Customers can apply for financing and receive a decision in less than 2 minutes from YOUR website.

TBS is very excited to announce that you can now have customers apply for financing straight from your store's website! Customers can know if they were approved for a line of credit, before they come into the store to buy that new bike with accessories. Here's how it works: the customer clicks a link from your website, enters their information on Citi's secure site, the customer then receives a decision within 2 minutes. The customer prints out their account # and line of credit, then brings that into your store to buy that perfect bike and more! If the customer comes to your store without their account #, your staff can look up their account in the Hypercom using the customers social security #. TBS is partnered with SmartEtailing to make adding this link to your site fast and easy. Just follow the simple steps below to have this great tool added to your website:

Steps for SmartEtailing Members:

Just login to the back-end of your SmartEtailing website. To add a highlight to your home page, go to Content Manager > Home Page Highlights and look for "The Biking Solution" folder in the SmartEtailer Highlight Library. To add a page to your website, go to Content Manager > Page Editor and look for "The Biking Solution" folder in the SmartEtailer Page Library.

Please note: if you used the old version of the online app, SmartEtailing will add the new improved version for you by Friday, November 17th. The old page will be de-activated, but will still be assessable by you so you can access any prior applications you may have received. If you have any questions, please contact support@smartetailing.com or phone 303-527-0676.

Steps for non-SmartEtailing Members:

Simply create some content that briefly explains the consumer finance program. Add some text that says, "Click here to apply online". That text has to be linked to the following:

<https://app.citifinancial-sf.com/index.html?dealer=02403&store=63045&amount=500>

Please note that this link must be exactly as shown above.

If you plan on having a computer set-up in your store for customers or your employees to enter in applications online, you will need to delete the cookies and close the web browser before each new application is entered.